THE B.C. FOREST SERVICE

No. 33 A newsletter for employees of the Ministry of Forests July/August,1989

Accessible rec-site wins Premier's Award

"It kept growing and growing, until it went all the way around the lake," said **Bob Rebantad**, resource officer, recreation, Sunshine Coast forest district who headed the development of a wheelchair accessible recreation site which received the Premier's Award for Excellence in Design this June.

The award for the Inland Lake Recreation Site and Trail System was accepted by **Barry Mountain**, district manager. Site designers, Rebantad and **Glen Allen**, and other members of the community were recognized for their participation at the presentation ceremony.

The project was conceived in 1986 by Rebantad and **Susan Jersak**, during **Rick Hansen's** Man in Motion Tour.

"He is the inspiration behind the project," Rebantad said.

The official opening of the site, to be held on August 22, will be attended by provincial government and local community representatives.

The site, which is already being used, was designed to allow for a "totally self-sufficient" recreation experience for persons in wheelchairs. It is also being adapted for use by the visually impaired.

Within the site, are six wheelchair accessible fishing wharves located in the best fishing spots. Two floats provide easy access to the lake for swimming and canoeing.
A trail for "wheeling", extends 13 kilometres around the lake with rest spots every kilometre.

Four campsites with accessible log cabins, eight picnic sites with specially designed chairs, and wheelchair accessible outhouses are features that allow self-sufficient recreation.

The level trails can also be used by elderly people or people pushing kids in buggies. The water birds and wildlife around the lake can be enjoyed by everyone.

For more information contact: **Bob Rebantad**, resource officer, recreation at 485-9831.

Fishing the "best spots" is possible on six accessible wharves.

Revenue management gets $11.35-million boost

The Forest Service is spending $11.35 million to overhaul forest revenue management and replace old, inefficient computer systems.

The new systems will allow Forest Service staff to get the information they need — when they need it, to ensure that all due-stumpage is received as soon as possible. Stumpage is the amount a forest company pays for each cubic metre of wood cut.

Last year, stumpage revenue rose to $600 million after rates were increased.

The installation of new computer hardware, already completed, was the first step in the three-year overhaul, said **John Ellis**, director, information systems branch.

Earlier this year, the monitoring of proper timber marking and scaling was also increased.

Other measures being considered:

- denying timber harvesting rights to those who already owe the government money, or who represent a high risk;
- reducing the time lag before interest is due on unpaid accounts; and,
- applying firm penalties faster.

The Forest Service will discuss the measures with industry in advance.

O'Gorman heads new branch

A new policy and planning branch has been established in the ministry, and **Dennis O'Gorman** has been appointed as acting director effective August 1.

The new branch will perform several functions, including:

- development of a strategic plan for the ministry, linked to the budget;
- review Deputy Minister agendas and prepare ministry positions;
- prepare position papers, including cabinet submissions and cross-ministry issues;
- provide ministry contact with the Forest Resource Commission;
- coordinate ministry's input to the Commission and to the Environment and Economy Round Table process; and,
- research policy issues and legislation.

news checkup

Woodlot timber doubles

Timber volume allocated to the Forest Service's woodlot licence program, will be doubled from 420 000 cubic metres to 850 000 cubic metres. This will allow 450 more woodlot licences for a total of 900.

A woodlot licence combines up to 400 hectares of Crown land and any amount of private land, which are managed according to management and working plans approved by the Forest Service.

Stumpage rates set on older woodlots will also change on November 1 to bring them in line with other rates throughout the province.

An independent study by forestry consultant **Jack Bakewell**, supports the expansion, and calls for more extension services for woodlot licensees.

The Forest Service will provide extension services on request for most phases of woodlot licence management, in addition to the *Managing Your Woodland*, a handbook produced last year.

Bakewell's study looked at woodlot licencees' responsibilities, costs, opportunities, and the application of the timber pricing system, in comparison to other forest tenures.

Copies of the study can be obtained by writing to regional or district Forest Service offices, or the Timber Harvesting branch, 1450 Government Street, Victoria, B.C., V8W 3E7.

A new brochure, explaining the woodlot licence program can also be obtained from these offices.

Deputy meets staff

Over the coming weeks Deputy Minister **Ben Marr** and other members of the Exective will be meeting with Forest Service staff to give a presentation and answer questions on a number of topical issues.

He hopes to meet with groups from all parts of the Forest Service, including clerical, technical, professional and management.

The meetings are part of a developing employee communications program, which will include staff surveys, and ways to improve visual identity.

More details on the program will be available this fall.

Better revenue

Amendments to the *Forest Act* have been introduced to ensure better revenue collection, help resolve contract disputes between timber licensees and contractors, and defer the replacement of tree farm licences for up to two years.

A tough, 'no waste' policy was also announced on July 10, and is effective retroactive to January 1, 1989.

All useable logs, except low-quality pulp or y-grade logs must be removed under the new policy.

Waste will be measured, and companies will be fully charged for the stumpage value of any useable wood left on the ground. Their allowable annual cut will also be reduced accordingly.

More than 100 applicants signals "Green Gold" success

A total $105,000 in Green Gold Grants has been approved for 29 non-profit organizations throughout B.C. for 1989.

The grants range from $210 to $7,500 and organizations must match the amount funded.

Some of the projects this year include interpretive forest signs and trails; information centres; audio-visuals; brochures; displays; and forest education.

The success of the program, funded by the Canada-British Columbia Forest Resource Development Agreement, was demonstrated by the 108 applications received this year.

To date, the program has provided $315,000 to 79 non-profit organizations in B.C. The program will end when the Canada-British Columbia Development Agreement expires on March 31, 1990.

Community forestry program funds local improvements

To date, twenty-five projects have been approved for funding under the new $5-million community forestry program, which was announced this April.

More than 30 forest improvement proposals were received for the cost-shared program in which the province pays up to 75 per cent of a project's cost.

Once the details are worked out and agreements are signed, about 750 jobs will be created in the province, spread out over every forest region.

Joint program creates new jobs

The province's forestry enhancement program, which allows sponsors to employ provincial social assistance recipients for short-term silviculture and forestry projects, has been allocated an initial budget of $2.5 million for the current fiscal year.

The participants get training and work experience, while the province receives the social benefits of putting people to work. In 1988, the program created more than 20,000 person days of employment.

This year, the joint initiative of the Forest Service and the Ministry of Social Services and Housing, is expected to be just as successful.

New identity

A more representative title has been found for Forest Service officers who carry out random checks of timber marks and scaling requirements on timber harvested on Crown land in B.C.

The individual officers are referred to as Forest Revenue Inspectors, while together they are identified as Scaling Compliance Teams.

S.Moresby claims

Karsten Holmsen has been appointed to review forest compensation claims from Western Forest Products Ltd. and MacMillan Bloedel Ltd. for the loss of timber rights resulting from the creation of South Moresby/Gwaii Haanas National Park Reserve in July 1988.

Tour group sees the roots of FRDA embedded in high hopes for the future

An unexpected fly-by of a Firecat airtanker that drops fire retardants on forest fires.

During a recent tour of a Forest Resource Development site near Chilliwack, Forests Minister Dave Parker spoke to lower mainland elected officials and community representatives about the success of FRDA, and the need for FRDA TWO.

FRDA is a federal-provincial $300-million cost-sharing agreement to fund backlog reforestation and intensive forest management for five years. It ends in 1990.

The tour was organized to demonstrate first hand, the amount of work that has already gone into forest regeneration under the first agreement.

Participants viewed a 97-hectare site rehabilitation project on Vedder Mountain, which had been harvested in the 1930's, and burned by wildfire in 1951. Now planted with Douglas fir, grand fir and western redcedar, the area represents one of the best forest growing sites in North America, and will be ready for harvest by 2040.

During the tour, participants were shown examples of sites prepared for planting; naturally established stands which had been commercially thinned and fertilized; plantations treated and untreated with herbicide for brush control; and a private nursery.

The Minister summarized the accomplishments of FRDA ONE, which began in 1985:

- more than 700 000 hectares have been surveyed and silviculture prescriptions prepared for them;
- more than 87 000 hectares have been rehabilitated and prepared for planting;
- nearly 120 million seedlings have been planted on more than 100 000 hectares;
- nearly 23 000 hectares have been brushed and weeded;
- quality was improved and density reduced on 48 000 hectares of young stands; and,
- more than 37 000 hectares were fertilized.

Forests Minister Dave Parker emphasized the need for a federal commitment to a second FRDA, and urged tour participants to make their voices heard in Ottawa

Secondment ends in success

In the summer of 1988, Forestry Canada research scientist **Dr. Malcolm Shrimpton**, was on his way back to the Pacific Forestry Centre in Victoria after a four-year term in Ottawa.

That's when Forest Health section manager **Bob DeBoo** 'nabbed him.'

Shrimpton has been working with the Protection branch since then, but will leave this fall, making him the first Forestry Canada researcher to have stayed so long at Protection branch.

"Seeing the world from another vantage point has been most useful," Shrimpton said. He feels his secondment has been beneficial to both agencies.

DeBoo is confident that the sharing of information and exchange of viewpoints through personnel secondments is a good method of improving B.C. forest management.

Shrimpton is a long-time member of the bark beetle research program at Forestry Canada. Over the last year he devoted himself to evaluating the Ministry's Bark Beetle Management Program, including evaluation of the program's effectiveness in controlling beetle populations as well as its technical operations.

"The transfer of information and technology between Forestry Canada and the Ministry of Forests is important," DeBoo said. Shrimpton worked to integrate the Pacific Forestry Centre's mountain pine beetle spread model into the Forest Service's operations. The model allows for evaluation of the spread potential of any insect outbreak as well as possible control options.

Shrimpton also reviewed proceedings of a May 1988 workshop and produced a document summarizing the ways and means to integrate information and new technology into pest management.

After travelling to all forest regions to examine the beetle control program, Shrimpton gave it good grades. He also worked on Timber Supply Area planning cycles and contributed a chapter on technology transfer to the Protection Manual. Currently, he is working with branch staff to formulate a new forest health program.

Copies of Shrimpton's reports can be obtained from the Protection branch. They include: *Review of the British Columbia Bark Beetle Management program: 1984-1989; The Yellow Point Accord: Setting a Direction for Research Technology Transfer for Pest Management in Forestry.*

—submitted by **John Parminter**
Protection branch correspondent

Duncan field trip "refreshing"

After a day in the Duncan forest district, information systems branch staff returned to Victoria with their heads full of new ideas and a greater appreciation of how the ministry operates.

"This was a good way of bringing us all closer to the business," said **Jeremey Janzen**, data administrator. "Designing information systems in a Victoria office often keeps us from seeing first hand how our ministry operates."

"We all gained some insight into how the systems we build can help the ministry's business," he said.

The morning was spent touring the Cowichan Valley Demonstration Forest with **Dave Woodgate**, resource officer timber.

"He explained why the demonstration forest was created and how it works," Janzen said.

ISB staff were also shown a root rot research plot, clearcut logged and replanted areas that showed good forest management, and others that showed poor forest management practices.

At the Mesachie Lake Research Station, superintendant **Don Carson** informed them about seed collection, seedling cloning and grafting.

A tour of the computer-controlled greenhouses was also taken by staff.

While there, they picked up some new forestry buzzwords — like seedlings grow best with "warm bottoms", "misty middles" and "cool tops".

"All in all it was amazing how much effort, research, thought and planning go into the seedling preparation," Janzen said.

In the Duncan district office they toured the district's protection "war room" and warehouse, Janzen said.

"It was a real eye-opener."

—submitted by **Jeremey Janzen**,
Information Systems branch

Special qualities are recognized and rewarded

A reward and recognition program begun this year in the Prince George region, has been well received by Dawson Creek forest district staff.

George Neagele, forest technician and **Diane Shuman**, office services clerk are the district's representatives in the regional program. To date the Dawson Creek staff have named **Dave Horne**, district silviculturist, the "best communicator" and **Heather Robertson**, junior accounts clerk, the "most productive" employee. The employee with the "best attitude" will be selected soon.

—submitted by **Bob Gibbs**, Dawson Creek forest district

Open house works

To raise awareness of the Forest Service in the farming community of Dawson Creek, district office staff held a "working" open house in June, attended by 150 guests.

Staff carried on with their normal work and answered questions as guests walked through. Some displays were set up to help present a total picture of each section, not just the highlights.

—submitted by **John Mallett**
correspondent

We're on top

The Ministry of Forests recently won the Suggestion Awards Program "Ministry of the Year" award for outstanding performance during 1988.

Assistant Deputy Minister, operations, **Wes Cheston**, accepted a plaque on behalf of the ministry at a deputy minister's council meeting on June 26.

The plaque, which the ministry can keep for one year, is on display in the executive offices on the fourth floor of 595 Pandora Avenue. A 'keeper' plaque is displayed in the "Gallery of Winners" on the first floor lobby.

Of the 33 suggestions submitted by Forest Service staff in 1988, the following nine received awards:
Neil Dean, Dawson Creek - $10,000; **David Hames**, Chilliwack - $2,000; **Andre Letain**, Chilliwack - $1,500; **James King, Carl Walgren**: Invermere - $500; **Jack Miles**, Revelstoke - $500; **Herta Hromatka**, Smithers - $220; **Kristal Stranaghan**, Hagensborg - $100; **Jim Bonfonti, Bill Sturdy**, Victoria - $100; **James King**, Invermere - certificate.

"The Forest Service Team is on its way to retaining the 1989 Ministry of the Year title," said the program's ministry contact, **Joan McCorry.**

Staff have already submitted 33 suggestions during 1989, and two awards have been presented: **Richard Scharf**, received $810, and **Bill Clifford**, received $200. Both are from Victoria.

"Good ideas are pay dirt," says McCorry. "Develop your idea, complete a Suggestion Awards form and submit it to the Ministry of Finance and Corporate Relations coordinator."

If you have any questions, call **Joan McCorry** at 387-3212.

Robson Valley

The McBride forest district will now be known as Robson Valley, to more accurately reflect its geographical area of responsibility.

While the office is still in McBride, it is hoped that the name change will encourage residents in other communities, such as Valemont, Tete Jaune and Dunster to participate in the resource management process by attending public forums in the district.

Forest Service safety record on uphill climb

People are not always convinced by the words and programs of safety evangalists who day in and day out, try to break the chain of situations and events that can threaten our health and safety.

"Over the last few years however, many Forest Service employees and executive members have embraced the bottom line that everyone can improve their level of safety — and the results of that attitude are beginning to show," said **Jim Stobie**, manager, accident prevention and occupational health, human resources branch.

For example, in 1985, medical aid and compensable time loss accidents for all six forest regions, totalled 1,067. In 1988, the total was down to 314.

A computer program currently being developed will allow human resources staff to pinpoint improvements in the ministry's safety record, and break down trends and analyses by region, and accident and injury types.

Stobie is especially pleased with the lead taken by the ministry's protection branch to improve safety.

Not only has safety improved.

"People in the field are telling us they are also seeing an improvement in production," said **Jim Dunlop**, director of the ministry's protection branch.

The addition of 10 specially trained 20-person unit crews on the fire lines this season has probably played the largest role in increasing safety, says **Dave Hames**, superintendent, fire preparedness.

"Before, we had to send 80 firefighters to a fire. "Now, we can send 20, which cuts down accidents right off the bat," Hames said.

The ministry is selective in hiring for unit crews, and many people apply for these demanding jobs. Their training and high level of physical fitness also adds to better safety.

After training and hard work, the crews often develop an esprit de corp.

Some crews, like the 'Wildcats', are known by individual names rather than the generic unit crew title.

The Wildcats were recently congratulated by the Minister Responsible for Native Affairs **Jack Weisgerber**, for their excellent work fighting fires in Revelstoke and Golden.

Having proved themselves during the 1988 fire season in the Prince George region, the Wildcats were taken on as a unit crew by the protection branch.

Unit crews' rigorous training helps improve safety. *The Province: Photo*

Symposium selective logging

Enthusiastic discussions between industry, the government and the outdoor-interested public, which began at a previous conference on Clearcut Logging and the Environment, continued at a symposium on Selective Logging and the Environment on May 27.

About 150 people attended the syposium, sponsored by the Okanagan-Similkameen Parks Society, B.C. Forestry Association and Outdoor Recreation Council.

Rick Smith, resource officer, Vernon forest district, said that the strategy policy-makers and experts mostly agree on — that clearcutting is the best method for harvesting preferred species in most areas of B.C. — is coming under attack.

Don Dobson, a Ministry of Environment hydrologist, stated that selective logging is certainly the silviculture system that is most compatible with water management.

"Any serious commitment to sustainable development must consider selective logging," he said. "Although it is not a panacea, there is a growing appreciation of its merits."

Juergen Hansen, a naturalist representing the Okanagan-Similkameen Parks Society, pointed out that not long ago, foresters weren't even interested in ecological facts, and naturalists weren't interested in forest management practices.

Trevor Jeanes, a private forestry consultant from Kamloops, pointed out that the costs of selective logging are generally $1.50 per cubic metre more than the costs of clearcutting, but post-harvest costs after selective logging are less.

Ray Travers, Ministry of Environment, forestry specialist, discussed "a new way of thinking about forests."

Travers encouraged the symposium participants to see the forest as a whole ecosystem.

"Even the food chain of the whale is related to the forest," he said.

Jeff Smoody, a Kelowna logging contractor emphasized that selective logging is a system of compromises and trade-offs.

"Selective logging can offer some benefits with the shift of responsibility for reforestation to industry," he said.

Back to class with FRDA fall courses

Forestry and forest sector staff are invited to participate in upcoming courses offered by the Coastal FRDA Extension Program. Several courses are planned, including: Fundamentals of Forest Vegetation Management; A Consumer's Guide to Tree Seedlings; A Reforestation in the Mountain Hemlock Zone; History and Current Staus; and, A Framework for Effective Reforestation Recommendations.

For more information contact: **Dan Lousier** at 758-7299 or **Kathy Banky** at 386-3372.

Upcoming courses:

Forest Vegetation Management	
Port McNeill	September 20-21
Nanaimo	September 27-28
The Challenge of Regenerating High Elevation Sites	
Grandforks	September 13-14
Vernon	September 14-15
Quality Tree Seedlings: Guidelines for Silviculture Foresters	
Smithers	September 19-20
Prince George	September 21-22

High ozone levels raising concern

Concerns about elevated ozone levels in Chilliwack and the lower Fraser Valley, reported to be among the highest in Canada, have sparked an experiment at the B.C. Forest Service Surrey Nursery, to determine the impact of atmospheric ozone levels on nursery seedlings.

The trials are being jointly conducted by the provincial government and various university departments.

In March, four open-top chambers from the University of Washington, were set up at the nursery.

Douglas fir seedlings in two of the chambers will be exposed to the atmosphere, while seedlings in the other two chambers will be grown ozone-free.

Researchers are interested in determining the effects of ozone levels on; chlorophyll destruction; biomass development; root/shoot growth; seedling vigor and survival; frost hardiness; and, mycorrhizal infection.

The project team members are: **J.W. van Barneveld; M. Rafiq** and **M. Gow**, Ministry of Environment; **Dr. J. Muir** and **M. Gow**, Ministry of Forests; **D. Bonin** and **A. Percival**, Vancouver GVRD; **Dr. G. Lister**, Simon Fraser University; **Dr. D. Wang**, University of Washington; and, **Tony Willingdon**, Surrey Nursery.

— Submitted by **Christine Fietkau**, Surrey Nursery

Team members Mohammed Rafig, plant pathologist, Ministry of Environment and Jeff Beale, forest pathologist, Ministry of Forests, working on ozone project.

Forest dwellers 'Beware and Prepare'

Junior Forest Wardens and leader Mel Dodge, clear brush on private lands as part of the community awareness in 100 Mile House to increase safety. Clearing slash also helps JFWs raise funds for their organization.

To the growing number of people who live on the outskirts of towns and cities, the 'simple' life can quickly become complicated by the threat of wildfire.

In the 100 Mile House region, communities are taking this threat seriously. With the help of the ministry's *Beware and Prepare* program, designed to reduce the threat of wildfire to people living in forested areas, they are taking steps to involve a number of local groups in fire prevention.

Mel Dodge has been a resource officer, protection in the 100 Mile district for eight years and a Junior Forest Warden leader for four years.

His JFW group recently became involved in a fund-raising project to remove hazardous branches and brush from private lands.

Getting rid of slash, cleared to build new homes, is just one of the steps that can be taken to reduce the increased risk of wildfires in the 'interface zone' (populated, forested areas).

Community planners and individuals can build fire prevention into homes and developments in the early stages of lot purchase and construction.

''Forest dwellers'' can reduce the risk of having their dream home go up in smoke, by having a fuel-free area, such as a large lawn, around their house.

The Forest Service has a more detailed checklist and a 17-minute video which is available to forest home dwellers or anyone interested in reducing the threat of forest fires to homes and property in the interface zone.

Seatbelts save 'die-hards' too

There are bad habits . . . and there are good habits.

The use of seat belts and headlights while driving, has long been recognized as a positive step in preventing motor vehicle accidents and injuries.

Yet there continues to be a large number of Forest Service vehicle accidents where drivers are not wearing seat belts, says **Jim Stobie**, manager, occupational health and accident prevention, human resources branch.

The ministry's executive and management team is concerned about the increased risk to the health and safety of employees who do not practice this positive driving habit.

These drivers risk more than safety. Not wearing a seat belt is punishable by fine under the *Motor Vehicle Act.*

The following first-person account of **Pete Boudreau**, a B.C. ambulance paramedic was reprinted from *Pacific Northwest News.*

I must admit that I was one of those die-hards who would never buckle up. But that changed in October, 1988 when a Prince George ambulance left the road at normal highway speeds and entered the ditch where it rolled twice.

Both attendants were wearing their seat belts and both attendants walked away from the accident with only minor injuries.

Damage to the driver's compartment of the ambulance was extensive and both men would have been severely injured . . . or killed, if they had not been wearing their seat belts.

I have been an ambulance driver for 15 years and I've seen many people killed because they refused to wear their seat belts. Still, I did not buckle up. I've seen members of families crippled and maimed from secondary impacts with windshields and dashboards. Still, I did not buckle up.

However, after investigating this ambulance incident, I saw, close up and first hand not just the results but the possibilities of what could have happened if seat belts had not been used.

There is no question in my mind that seat belts saved the lives of these two men.

So from one converted die-hard to those of you who are not yet converted, please buckle up and remember this: In the 15 years that I have served as an ambulance attendant, I have never picked up a victim who was killed by a seat belt they had been wearing.

Good flick

Following Nature's Lead, a video produced for the Forest Service, was nominated for a Golden Sheath Award recently at the Yorkton Film Festival.

The 12-minute film focuses on the historical Sayward fire and reforestation.

Brian Cameron of Pastiche Productions, produced the film and was pleased with the nomination because he'd always wanted to produce a video with the ministry.

Home sweet office

W. D. West Studios: photo

It's official. Forest Service staff in the newly formed Prince George forest district have now moved in together.

On July 5, Forests Minister **Dave Parker**, did the honour of opening a tastefully designed, 2 000-square-metre office on an attractively landscaped site at 2000 Ospika Boulevard in Prince George.

District manager, **Russ Trenaman**, said Prince George staff, 107 of them, are glad to be together for the first time.

Trenaman says that the extra FRDA and summer help is putting a little strain on the facility. **Sue McDonald**, manager, finance and administration, already has her measuring tape out. A solarium off the coffee room, you say?

Books and brochures

Three new brochures were recently published by the Public Affairs branch.

Forest Management in British Columbia, features easy-to-read graphs that show how B.C.'s forest land base is managed. The brochure includes information about forest tenures, allowable annual cuts, reforestation, log import/export and milling capacity.

Getting in Touch, a new guide to the Ministry of Forests, provides an overview of the ministry's province-wide network of services. A brief summary of each branch, and a B.C. map showing Forest Service districts and regions are also included.

Forest and Range Facts 1987/88 contains 15 tables of facts and figures that add up the provincial and yearly totals of activities such as harvesting and planting.

Copies of these brochures can be obtained from the Public Affairs branch, and local or regional Forest Service offices.

A new B.C. Forests Update was also published recently by the provincial government Public Affairs Bureau, and is being distributed throughout B.C.

A fact sheet, *Tordon 22K use in Range Management*, was recently produced in consultation with the Ministry of Agriculture and Fisheries.

It contains answers to frequently asked questions about the use of herbicides in forest and range management.

The following research publications have been revised with the support of the Forest Resource Development Agreement and are being sold through Crown Publications Inc.

- *Diseases and Insects in B.C. Forest Seedling Nurseries*, by **J. R. Sutherland, G.M. Shrimpton** and **R.N. Sturrock.**
- *A Guide to Collecting Cones of British Columbia Conifers*, by **R.D. Eremko, D.G. W. Edwards** and **D. Wallinger.**

WANTED

WANTED: A creative person, or group who would like to take a run at developing a Forest Service slogan to be used on a variety of products as part of our employee communications program.

You've probably seen the government slogan "Challenging the 90's" and our own "Managing for the Future", used to celebrate the Forest Service's 75th anniversary.

What we need now, is a slogan that will carry us on from here, with a message about who we are and what we do in our organization.

The slogan should be short -- three to five words. If you want to try some art work to go with it -- all the better.

If your entry is selected as the winner, your name, slogan and artwork will be published in the next issue of the newsletter. You will also receive a copy of the book *Forests of British Columbia*.

Entries can be faxed to: Public Affairs Branch, FAX 387-8485, or by PROFS to Ben Pires.

DEADLINE: September 15, 1989

Listeners can "smell the odor of ink"

To write a dynamite speech, all you need is one thought.

This is the main message in an article written by **Earle Gray**, publisher, *Canadian Speeches*.

In the '80s people who give speeches usually don't write them. So Gray directs his comments at speech writers who write what others will say.

But the advice is also useful if you are writing a speech for yourself.

"The real challenge is to get the 'message' defined," he states.

Don't do a thing until you have one clear thought nailed down in a single, simple sentence. For example: Technology does not destroy jobs, it creates wealth.

In preparing a speech, you start with a one-sentence lead, your message, and blow it up to a great mass of words."

Gray's golden-rule for creating the great mass of words is: **Don't just state — demonstrate.**

"A general statement without any illustrative examples is like a pie shell without any filling — it's not very satisfying," Gray demonstates.

"If I tell you that Harry Brown is a bad character, that doesn't tell you very much, it doesn't give you any real impression of Harry Brown and it's not very convincing," states Gray.

"But if I show you how Harry Brown cheated his grandmother out of all her retirement savings, I will have demonstrated just exactly what sort of bad character Harry Brown really is, and that will be pretty convincing."

Many people believe that telling a joke, is the best way to warm up an audience. Gray disagrees.

"Humor can be helpful, but only if it helps convey the message. And even then it requires considerable skill, from both the writer and the speaker."

Expressive language is more important than humor Gray states. He quotes a speech given by Bernard Ostry, chairman of TV Ontario, to demonstrate the possibilities.

Quote: "We have scattered grants like birdseed, and some of it has been gobbled up by starlings and sparrows who could have survived just as well on horse manure."

"If you can work in expressive language like that," Gray states, "you won't need to worry about having to tell a joke."

Writing for the spoken word is different that writing for print. For one thing, it takes more words to communicate by speech than it does by print.

The ear also demands a touch of poetry. Gray quotes **Jerry Tarver**, a University of Richmond professor of speech communication.

"When spoken words lack a proper beat, listeners smell the odor of ink. They detect the intrusion of writing into the realm of speaking."

Contractors need coverage

Registration for WCB coverage, mandatory for all contractors under ministry policy, is not always a simple matter.

Some contractors fall short of the WCB coverage criteria:

- they don't employ one or more workers;
- they aren't providing at least one piece of heavy equipment; or,
- they aren't an incorporated company employing others.

However, these self-employed individuals may be the only qualified response to the tendering process, and their services may be essential to ministry operation.

In this situation the ministry may step in to assume responsibility for the WCB coverage of the prospective contractor.

To do this, regional or branch managers approve a waiver of the WCB registration in the contract, then ensure that the newly-hired contractor is trained and monitored in safe job performance to fulfill WCB requirements for a 'worker.'

Contractors who are eligible, but not yet registered with WCB, are required to have a contract 'in the wings' before the WCB will accept their registration.

In this case, ministry contract negotiators will proceed to a verbal agreement with prospective contractors.

Once the ministry contract administrator verifies that a contractor has followed through on the registration process, the contract can be finalized.

Management responsibility does not end there. Periodic checks on registered contractors are necessary to see that the contractor's assessment does not fall into arrears, as the ministry can be held responsible for any outstanding amounts.

For more information contact: **Jim Stobie**, human resources branch, occupational health and accident prevention, at 387-8753.

—submitted by **Auburn Cowman**, correspondent

Sustainable communities

The sustainability of the forest industry will be one of the major topics discussed at a conference on Sustainable Communities, being held at the Robson Square Media Centre in Vancouver, September 22-23.

The conference is sponsored by the Forum for Planning Action, a public interest group that brings government, business, professional and citizen's groups together.

A Friday evening public lecture and panel discussion is free. The Saturday segment is $10. Space is limited and pre-registration is recommended.

For further information contact: Sustainable Communities Now, Rm. 429 Library Processing Bldg., 2206 East Mall, U.B.C., Vancouver, B.C., V6T 1W5.

IN MEMORIAM

William Charles Brown, died on June 22, 1989, following a courageous battle with leukemia.

Bill was a resource assistant, silviculture in the Queen Charlotte Islands forest district, where he worked since 1976.

He was highly regarded by fellow employees and will be missed.

—submitted by **Lorraine Valentin**
Queen Charlotte Islands
forest district

Suppression Olympics fierce and fun

Competitors cool down and cut up after weekend of strenuous events in Lillooet.

While many initial attack squads, both Forest Service and contract, were conspicuous in their absence, "the best squads in the province" competed fiercely in the second annual Fire Suppression Olympics, held July 7-8 in Lillooet.

Vernon won the strenuous hill-climb and the chainsaw event, the Puntzi Lake 'wilderness team' won the tug o' hose and team of the day, while the home team, Lillooet won the wall tent erection and back pack relay, among others.

The Lillooet team, consisting of **Rob Crookshank**, **Steve McCabe** and captain, **Rod Woytowich**, received the **Geoff Bate** Award for Excellence in the Wildfire Initial Attack Competition, presented by Lillooet Mayor, **Joyce Harder**.

Next year, we hope many other intitial attack crews will have raised their skill levels sufficiently to come and offer additional competition.

— submitted by **Dalton McArthur**
Lillooet forest district

Retiree wins big

A good mix of Vancouver region Forest Service employees, retirees and guests made the 14th Annual Vancouver Regional Golf Tournament a memorable event last month.

Don Gillies won the helicopter trip raffle as well as the Forest Service low net, 70, the retirees low gross at 81 and the men's closest to the pin.

Chilliwack won the district challenge cup, while **Ken Cunningham** took the Forest Service low gross with 78. **Holly Meagher** won the women's low gross at 106. **Jan Jonker** had the longest men's drive, and **Lonny Bates** had the longest woman's drive and came closest to the pin.

Sharon and **Dick Doerksen** were the most honest golfers.

Softball soon

An open invitation is being sent out to all Forest Service softball teams to enter a mixed slow pitch tournament in Campbell River on September 9 - 10. Only the first 10 teams that register will be able to play due to time limitations. The Campbell River district staff promise a "weekend to remember", including a dinner/dance, prizes and off-field activities.

For more information contact: **Kevin Wallinger** at 286-3282.

Watch your swing

The 17th Annual Cariboo Provincial Forest Service Golf Tournament, will be held September 8 - 10, in Williams Lake.

A social evening on September 8, will be followed by an active golfing weekend, Saturday evening social and buffet, and videos from the tournament for entertainment. Saturday evening buffet.

Fees for playing 18 holes are $55.00 and $40.00 for nine holes. The buffet is included.

For more information contact: **Tracy Silovich** at 398-4447 before August 31.

The B.C. Forest Service Newsletter is published by the Public Affairs Branch, Ministry of Forests, located at 595 Pandora Street, Victoria.

Mailing Address: 1450 Government St., Victoria, V8W 3E7.
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Submissions are encouraged. Please send your comments, sugestions and contributions to Ben J.Pires, Manager, Publications and writing Services, Public Affairs Branch, Ministry of Forests, 1450 Government St. Victoria V8W 3E7.

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