

中国·莆田秀屿国家级木材贸易加工示范区

莆田·莆田秀屿国家级木材贸易加工示范区管理委员会 编
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PUTIAN (CHINA) XIUYU NATIONAL TIMBER TRADING AND PROCESSING DEMONSTRATION DISTRICT



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区情简介

Brief
Introduction

授予莆田市：

中国木业之城

中国木材流通协会
二〇〇七年一月十二日

为人民服务
王源东



秀屿区行政区域图





湄洲湾港口城市规划图

中国·莆田秀屿国家级木材贸易加工示范区位于海峡西岸经济区前沿、“海上女神”妈祖的故乡—莆田秀屿。秀屿区因秀屿港而得名，湄洲湾、平海湾、兴化湾三湾环绕。辖7个乡镇，总人口62万。总面积390平方公里，海域面积2800平方公里，海岸线总长243公里，可利用岸线长达32公里，深水岸线达23公里，可建万吨级码头70—80个。秀屿区坐东望西、承南连北，扼海峡西岸经济区要冲，介于福州与厦门和香港与上海之间，东距台湾台中港72海里，北距福州马尾港132海里，距上海港510海里，南距厦门港96海里，距香港397海里，是我国沿海对外开放地带及对台往来的交通枢纽。

秀屿港口优越，交通便捷，“三湾”、“三铁”纵横捭阖，开启了莆田沿海与我国中西部“海铁联运”的新纪元。“三湾”坐东望西，扼闽海通衢要冲，拓展国内外两市场；“三铁”纵横捭阖，南承珠江三角洲、北接长江三角洲，东乘台湾产业转移东风、西依广阔中西部的丰富资源。“三湾”、“三铁”相辅相承、相得益彰，开创“海铁联运”新纪元，秀屿成为中西部最便捷的出海口。

秀屿区委、区政府充分发挥港口、民资优势，着力打造临港工业、特色产业两条经济带，大力发展工业、海洋、城市三大经济。临港产业集群已初具规模，形成了以佳通轮胎厂为龙头的石化产业，以福建LNG、风电为龙头的能源产业，以标准木业、海宏木业、宏龙木业为龙头的林产业，以艾力艾集团为龙头的鞋服产业等，几大产业齐头并进，支撑着秀屿区成为海峡西岸经济区最具竞争力的区域之一。

Putian (China) Xiuyu National Timber Trading and Processing Demonstration District locates in Xiuyu district of Putian city, which is the hometown of Mazu who named "Goddess at Sea" in the front edge of West-Strait Economic Zone. The name of Xiuyu District comes from Xiuyu Port, obviously, it has tremendous marine resources, with 3 bays surrounded including Meizhou Bay, Pinghai Bay and Xinghua Bay. Xiuyu District in charges of 7 towns with a population of 0.62 million, covering total 390 square kilometers of land area and total 2800 square kilometers of sea area, its total length of coastline over 243 kilometers with 32 kilometers available and 23 kilometers in deep water, which can built 70~80 000 dwt terminals. The unique geographic advantage of Xiuyu District which locates in the center of West-Strait Economic Zone, sitting between Fuzhou and Xiamen and between Hong Kong and Shanghai, 72 nautical miles away from Taichong Port of Taiwan, 132 nautical miles away from Mawei Port of Fuzhou, 510 nautical miles away from Shanghai Port, 96 nautical miles away from Xiamen Port, and 397 nautical miles away from Hong Kong, is making Xiuyu District become a transportation hub in the opening coastal area with other city and with Taiwan.

The convenience traffic of "3 Bays" and "3 Railways" create a new history of rail-sea intermodal transportation between coastal area of Putian and mid-west China. "3 Bays" locates in the center of sea route in Fujian province, promoting domestic and international market; "3 Railways" connecting to the pearl river delta on its south and the yangtze river delta on its north, relying on the industry transfer trend of Taiwan and rich resources of mid-west China. As mutual supplement to each other, "3 Bays" and "3 Railways" create a new transportation model of rail-sea intermodal, and make Xiuyu port as the most convenient sea hub in mid-west China.

Two economic zones of facing-port industry and characteristic industry have been established under the leadership of district committee and government by exploiting the advantages of port and private-owned capital to the full, in accompany with the vigorous development of industry, sea and city economics. It has taken shape of facing-port industry cluster, including petrochemical industry leading by Giti Tire Ltd, and energy industry leading by LNG (Fujian) Ltd and Fujian Coal Wind-Electricity Ltd, and forest product industry leading by Standard Wood Ltd, Hihon Wood Ltd and Honglong Wood Ltd, and shoes and clothes industry leading by Ala Shoes Group. It is the most competitive region of Xiuyu district over West-Strait Economic Zone under mutual development of above industries.

基本概况

Basic Situation

中国·莆田·秀屿



In Sep. 2004, a treated area of imported timber quarantine and disinestation has been established in Xiuyu Port Putian city under ratification of National General Administration of Quality Supervision, Inspection and Quarantine, which is the first seaport importing timber under the official approval in China. In Oct. 2004, it is approved by provincial government to establish timber processing zone, as the supporting project of timber treated area, enjoying the preferential policy of provincial economic development zone. In Jan. 2006, it is approved by State Forestry Administration to upgrade the timber processing zone to national timber trading and processing demonstration district. In Dec. 2006, it is approved by State Forestry Administration, Department of Commerce and Customs Head Office to grant pilot base of importing timber and exporting processed lumber of Putian city. In Apr. 2007, Putian city has been awarded "City of Timber Industry in China" by national timber circulation association.

国家林业局文件

国家林业局关于同意在福建省莆田市
建立国家级木材贸易加工示范区的批复

[illegible]

2006年1月26日 星期三

家 级 木 材 贸

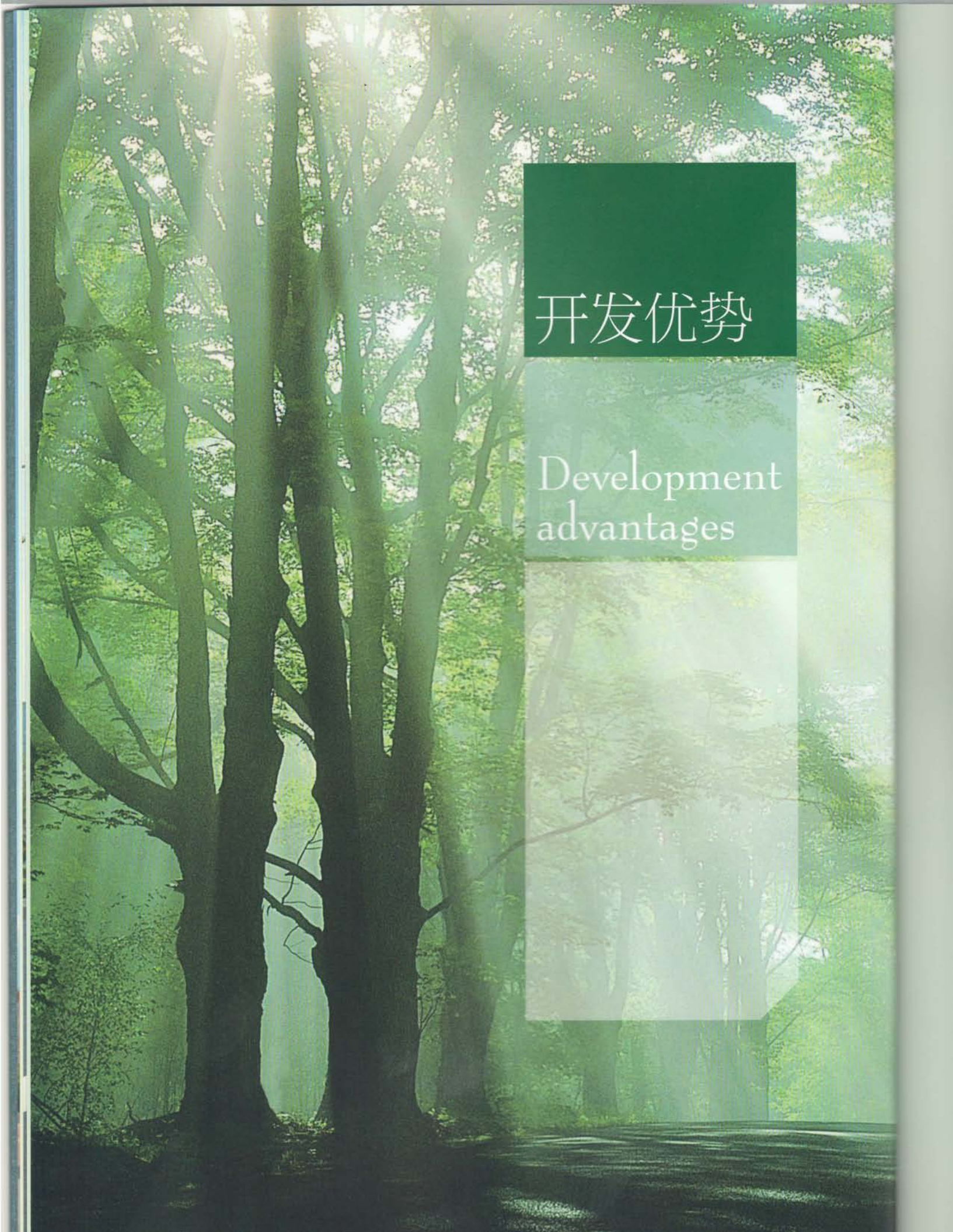
中国·莆田秀屿国家级木材贸易加工示范区总体规划 2 万亩，一期规划 1 万亩，近期开发建设 5600 亩，于 2005 年 4 月开始动工建设，目前基础设施建设累计投资约 3 亿元，完成了进区大道和区内主要路网建设，现拥有的一期日供水 2 万吨水厂和 11 万伏变电站等配套设施，可以满足项目动工建设和企业生产、生活需要。示范区内设有 1.2 万平方米国际木业产品展示交易中心，拥有 500 多个展位，具有承办大型木业展会、木业产品展销、木业协会与商会年会、林产品论坛和新闻发布等多种功能。

The area of Putian (China) Xiuyu National Timber Trading and Processing Demonstration District has been general planned for about 20 thousands Mu, among which 10 thousands Mu in the first stage and 5.6 thousands Mu in the recent time. It was broken ground in Apr. 2005, with completion of avenue and main road network, and with supporting facilities of water plant supplying 20 thousands tons of water per day and 110 thousands volt substation, which can meet the demand of project instruction, production and living need, under 0.3 billion Yuan investment on infrastructure construction. There is a national timber displaying and trading center in the zone, with an area of 12 thousands square meters, offering over 500 positions, with various functions of undertaking large-scale exhibition, timber sales exhibition, timber association and commerce annual meeting, timber forum and news publishing, and so on.



秀屿国家级木材贸易加工示范区总体规划图





开发优势

Development
advantages

Location advantage 区位优势

示范区距离火车站 12 公里、筹建中的飞机场 7 公里、妈祖城 14 公里、秀屿港 18 公里，即将投入使用的涵港路、疏港路等高级公路将木材贸易加工示范区与它们紧紧相连。由于秀屿所处的区位，决定了其能够通过海港与世界各地，以及通过铁路与内地紧紧相连，应该说是海陆空兼备，区位优势非常凸显。

The demonstration, which is about 12 kilometers away from the train station, 7 kilometers from the airport which is on schedule, 14 kilometers from Mazu temple and 18 kilometers from Xiuyu port, connecting with the above positions through Hangang Road and Shugang Road which will be built up and put into operation in 2009. It takes full location advantages for the demonstration to make good communication with the world through the seaport and with inland through the railways.



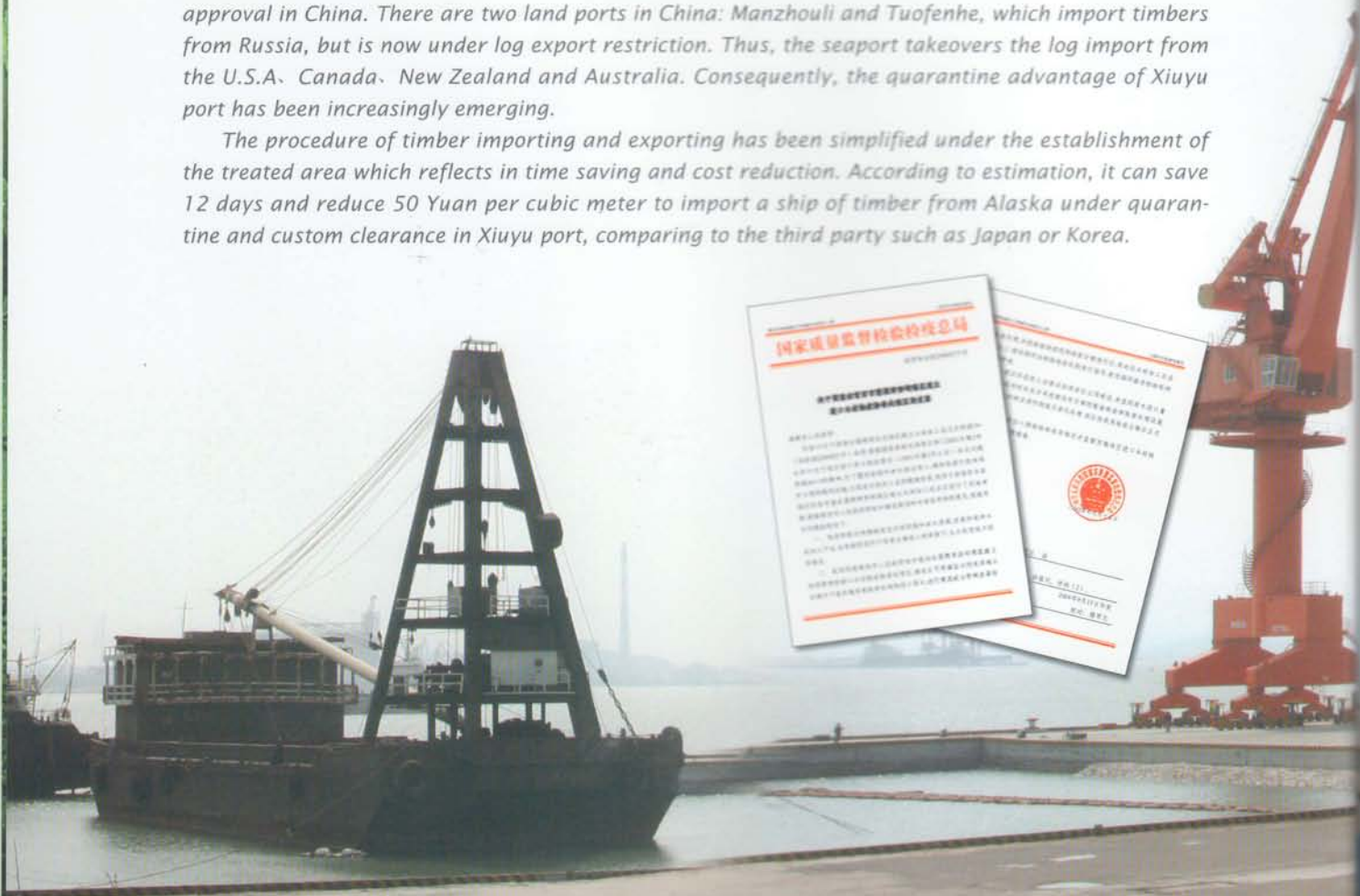
Quarantine advantage 检疫优势

2004 年 9 月，国家质检总局批准在秀屿港设立进口木材检疫除害处理区，这是我国第一个经国家正式批准和验收的海港进口木材检疫除害处理区。全国陆运口岸有满洲里和绥芬河，这两个口岸主要是针对进口俄罗斯木材，目前俄罗斯限制原木出口，我国今后的原木进口将主要通过海运口岸，从美国、加拿大、新西兰、澳大利亚等国家进口。这样，秀屿港的海运检疫口岸优势就非常凸显。

检疫除害处理区的设立大大简化了木材进出口的手续，缩短了时间，降低了成本。据测算，从美国阿拉斯加进口一船木材现不必再经日本或韩国等第三国检疫，可以直接在秀屿港检疫通关，这样时间可缩短 12 天，每立方米可降低成本 50 元左右。

In Sep. 2004, a treated area of imported timber quarantine and disinfection has been established in Xiuyu Port Putian city under ratification of National General Administration of Quality Supervision, Inspection and Quarantine, which is the first seaport importing timber under the official approval in China. There are two land ports in China: Manzhouli and Tuofenhe, which import timbers from Russia, but is now under log export restriction. Thus, the seaport takeovers the log import from the U.S.A. Canada, New Zealand and Australia. Consequently, the quarantine advantage of Xiuyu port has been increasingly emerging.

The procedure of timber importing and exporting has been simplified under the establishment of the treated area which reflects in time saving and cost reduction. According to estimation, it can save 12 days and reduce 50 Yuan per cubic meter to import a ship of timber from Alaska under quarantine and custom clearance in Xiuyu port, comparing to the third party such as Japan or Korea.







Raw materials advantage 原材料优势

示范区原木主要从美国、加拿大、新西兰、澳大利亚、俄罗斯、日本等国家进口，2005年12月16日国家质检总局与美国农业部签订的协议指出“阿拉斯加原木出口到中国必须在福建莆田入境”；2008年5月22日，国家质检总局与加拿大自然资源部签署《关于加拿大BC省原木输往中华人民共和国植物卫生要求的议定书》，确定莆田秀屿进口木材检疫除害处理区是全国唯一可直接对进口加拿大BC省原木实施熏蒸处理的处理区，秀屿港成为加拿大BC省原木输华的唯一入境口岸。其6600万公顷的原木储量可为秀屿国家级木材贸易加工示范区提供源源不断的原料资源。加拿大原木主要以黄松木为主，还有橡木（红橡、白橡）、杉木（云杉、铁杉、冷杉）、枫木（硬枫、软枫）、樱桃木、水曲柳、楸木、黄杨木等。

示范区内企业可享受福建嘉华木业股份有限公司统一进口加拿大BC省黄松等原木的优惠价格，并保障供应。



The log import in demonstration mainly comes from the U.S.A. Canada, New Zealand, Australia, Russia and Japan. Relating policies as below: In Dec. 16th 2005, it has reflected in the agreement between National Administration and America ministry of agriculture that log import from Alaska to China must enter in Putian; In May 22nd 2008, it has reflected in the "Agreement of sanitary requirement for log import from BC Canada to P.R.C" between National Administration and Canada ministry of natural resources that Putian (China) Xiuyu National Timber Trading and Processing Demonstration District is the only processing area on direct fumigating for log import from BC Canada, and Xiuyu port is the only entry port for log import from BC Canada. It is continuing supplies raw materials from Canada for the demonstration, under enormous log storage for about 66 million hectare, which secure the demand of the demonstration. There are various kinds of logs from Canada, most are yellow pines, also include oak (red oak and white oak)、fir (spruce、hemlock and fir)、maple (hard maple and soft maple)、cherry、manchurian ash、satin wood and boxwood, and so on.

Enterprises in the demonstration zone can enjoy favorable price of logs, which unified import from BC Canada, provide by Jiahua (Fujian) Wood Ltd and ensuring the supply.



加拿大黃松



Systematic advantage 配套优势

码头配套

秀屿港可与 29 个国家和地区的近 56 个港口通航，是福建省主要建设的三大港口之一，是交通部规划的全国四大中转港口之一。

为加快示范区的发展，市委、市政府投资建设 4 万吨木材专用码头已投入使用。

Terminal complement

Xiuyu port, one of the three big ports in Fujian province and one of the four state transshipment ports planned by ministry of communication, is open to navigation to about 56 ports from 29 countries and areas. In order to improve the development of demonstration, a 40 thousands ton terminal, which specially used for timber transportation, investing by committee and government of Putian, has put into use.



道路配套

福厦铁路: 北起福州市, 南止厦门市, 是双线电力牵引的国铁 I 级铁路, 设计时速为 200 公里; 全长 268.2 公里, 其中秀屿段长 4.66 公里。福厦铁路秀屿段 2006 年 7 月动工, 预计 2009 年 12 月份竣工, 建成后向东、西延伸, 直达长江三角洲、珠江三角洲, 成为东南沿海铁路运输大通道。

向莆铁路: 西起江西向塘, 东达莆田, 全长为 625 公里, 莆田段全长 59 公里, 时速设计为 200-250 公里, 2007 年 11 月动工建设, 预计 2012 年建成。是拓展湄洲湾腹地的新型铁路, 也是中国内地最近的出海口, 竣工后从莆田乘火车到北京只需 10 多个小时。

木材加工区铁路支线: 从向莆铁路莆田站引出, 直达木材加工区。预计 2012 年与向莆铁路同步投入使用。

福厦铁路莆田站: 位于我区笏石镇岭美村, 离示范区 12 公里, 加上高速公路、通港大道的建设及机场筹建, 极大地提升了示范区的区位优势。

Railway and highway complement

Fuxia Railway: It starts from Fuzhou in its north and ends with Xiamen in its south. It is national I railway operated by double line power traction, with locomotive speed of 200 kilometers per hour, and total length of 268.2 kilometers, among which the length in Xiuyu part about 4.66 kilometers. It was broken ground of Xiuyu part of the Fuxia Railway in Jul. 2006, and will complete in Dec. 2009 in estimation. It will become the great railway among south-east China which extends to yangtze river delta and pearl river delta after completion.

Xiangpu Railway: It starts from Xiangtang in Jiangxi province in its west and ends with Putian in its east, with locomotive speed of 200-250 kilometers per hour, and total length of 625 kilometers, among which the length in Putian part about 59 kilometers. It was broken ground of Putian part in Nov. 2007, and will complete in 2012 in estimation. It is new type railway which plans for Meizhou Bay promotion. It is the most nearest seaport for inland China. It takes only 10 hours from Putian to Beijing after completion.

Branch railway in timber processing zone: It starts from the Xiangpu Railway station in Putian and through the timber processing zone. It will put into use in 2012 in the same time with Xiangpu Railway in estimation.

Fuxia Railway station in Putian: It locates in Lingmei village of Hushi town, 3 kilometers away from district government. In addition, along with the construction of highway, avenue and airport, it highly promotes the position advantages of Demonstration District.





为了提高疏港能力，工业大道正在按规划进行拓宽建设，即从原来宽 24 米拓宽至 60 米，今年木材加工区内的涵港路还将与已建成的沁桥路联接，使示范区疏港路联接通向秀屿港的道路更加便捷。

疏港大道：正在建设的有城港大道、荔港大道、仙港大道、涵港大道、沁桥路等五条通港大道，也就是莆田市其他县区通往秀屿港的疏港大道。

高速公路：已建成的有福厦高速公路；2009 年将建成的福厦高速公路秀屿支线；正在准备建设的绕城高速公路。

In order to improve the harbour evacuating capability, Industry Avenue will be widen from 24 m. to 60m. Hangang Avenue on the district will be connected with Qingqiao Avenue, it makes going to Xiuyu-Port more convenient.

Harbour evacuating avenues: There are 5 avenues which connects other districts with Xiuyu port, including Chenggang Avenue、Ligang Avenue、Xiangang Avenue、Hangang Avenue and Qingqiao Road.

Highway: The Fuxia Highway is already built, among which the Xiuyu branch will put into use in 2009. Also it plans to build rounding highway.



水电配套

示范区配备了一期日供水 2 万吨、二期 5 万吨的水厂和 11 万伏变电站，水电等配套设施可满足项目动工建设和生产生活需要。

配套设施

示范区还建设员工公寓、星级酒店、幼儿园等配套设施，为入驻企业提供后勤保障。

Hydropower complement

It establishes water plant, which supply 20 thousands ton per day in the first stage and 50 thousands ton in the second stage, and 110 thousands volt substation in the demonstration district which can meet the power demand of project construction and production and living need.

Supporting facilities

It plans to build staff apartment, star hotel and kindergarten in the demonstration district to guarantee the normal life for enterprises.



Land advantage 土地优势



示范区总体规划 2 万亩，规划面积大，便于成片开发，发展空间大，容易尽快形成产业集聚。目前，示范区一期还有 2000 亩土地，其中近 1600 亩已具备出让条件，另外 400 亩正在土地平整。

2007 年国家土地政策调整后，示范区经“七通一平”后的工业用地最低出让价仅为每亩 9.6 万元，与其他县区比土地价格相对偏低，每亩少 4 万元左右。

The planning area of the demonstration district is very large, total area around 20 thousands mu, which is easy for exploiting in group and is available for industry cluster. In 2007 there is only 2000 mu land which developed in the first stage left for sale, among which 1600 mu is ready for sale and the other 400 mu is on land leveling.

After the adjustment of the state land policy, the lowest sales price of the industrial land in the demonstration district being only 96 thousands Yuan per mu under the policy adjustment of seven through and one flat, which is 40 thousands Yuan per mu lower than other districts.



中共莆田市委 莆田市人民政府 关于加快工业发展的若干意见

(莆委发〔2008〕14号)

(节选)

发挥优势，做大临港工业集群。发挥港口优势，全力推进湄洲湾、兴化湾临港产业发展。湄洲湾重点发展新型能源、石化、钢铁、船舶修造、林产加工等临港产业，建成重化工业基地；兴化湾重点发展装备制造、港口物流、能源等临港产业，建成大型装备制造与能源中转供应基地、港口物流中心。要构建临港产业集聚新平台，促进临港产业集群的发展和升级，通过纵向延伸产业链条，横向拓展配套协作，带动发展关联产业集群，建设优势明显、集聚强劲的环“三湾”临港产业带，着力打造一批产值上五十亿元、百亿元的大型临港口经济总量提供可靠的产业支撑。

政策扶持，支持企业做强做大。支持工业企业发展，集中优势资源向关联度大、带动性强的重点工业企业倾斜。建立重点工业企业和快速成长型工业企业管理档案，近年度从企业的新增所得税市、县区实得财力部分中，提取20%列入同级财政预算，用于支持该企业发展。

鼓励工业企业采用先进技术样资扩产，实现产品和技术结构优化升级。工业企业承包实施新建或技改项目，购买技术、主要设备投资超过3000万元或新增固定资产投资超亿元的，给予经费补助，并优先向省以上部门推荐、上报重点项目。

组织开展“十佳明星工业企业”评选活动。对年工业销售收入首次超过5亿元、10亿元、20亿元、30亿元、50亿元的工业企业或年实缴税金超过2000万元、5000万元、1亿元、2亿元、3亿元的工业企业，给予表彰奖励。

积极扶持，培植企业纳入规模。扶持新投产工业企业进入规模，新投产工业企业自投产之日起，年上缴税收达到100万元以上的，从企业的年新增所得税市、县区实得财力部分中，连续三年提取20%列入同级财政预算，用于支持该企业发展。

培植规模以下工业企业进入规模以上工业企业管理行列，对规模以下工业企业升为规模以上工业企业的，从企业的年新增所得税市、县区实得财力部分中，连续三年提取30%列入同级财政预算，用于支持该企业发展。

完善配套，加快项目园区集聚。制定园区产业规划，引导相关联的企业集聚园区生产。加大对园区基础设施和综合配套设施建设的投入，各级财政每年从经营性土地出让净收益中安排10%用于基础设施建设，工业园区内土地出让收益和园区内建设项目的城市基础设施配套费用于工业园区基础设施建设。各工业园区应统筹安排廉租房、经济适用房建设，发改、建设、规划、国土等部门在指标分配上应优先保证。对年产值超过5亿元、税收超过1000万元或标准化厂房用地规模达100亩以上的工业企业，支持其自建员工宿舍和农民工廉租房。对中小企业和被征地村，支持按园区规划分片区引进后勤服务社会化管理，就近集中建设员工宿舍和农民工廉租房。制定“园中村”改造扶持政策，通过“园中村”改造，为工业项目腾了出用地，为员工提供生活配套服务设施，为农民就业增收创造机会，推动城乡一体化发展。

品牌带动，促进产品品质的提升。强化品牌意识，支持技术含量高、产品质量好、市场潜力大的企业和产品申报品牌。保护和扶持现有名牌企业利用品牌优势扩大规模，拓展市场，增强竞争力。

鼓励企业申报中国驰名商标、中国名牌、出口免验产品、国家免检产品以及福建著名商标（或福建知名企业字号）、福建名牌等，鼓励申报国家级经济类区域品牌和加家地理标志保护品，对获得品牌的给予奖励。推动莆田优质品牌、知名商标、老字号等评选工作。

引导企业重视标准和标准化工作，对参与制定、修订国际标准、国家标准、行业或地方标准的，按市政府《关于加快推进技术标准战略的实施意见》（莆政综〔2008〕125号）规定执行。

搭建服务平台，提供发展资金保障。创新投融资体制，整合现有5家农村信用社，组建莆田农村商业银行。建立区域“政银企”会商机制，帮助企业掌握产业和金融政策，熟悉使用金融工具，实现顺利融资。支持企业使用商业汇票，推荐我市企业进入全省优质中小企业商业汇票重点扶持名单，鼓励产业关联的上下游企业使用商业汇票结算，通过票据贴现获得资金支持。加强推广商业银行应收帐款和存货获得短期贷款。

探索盘活企业资产，支持企业利用品牌、专利上、版权等无形资产作为担保进行融资。支持行业协会牵头组建担保公司，在省级担保风险补偿金的基础上，设立莆田市担保风险补助金，对中小工业企业担保责任额按5%给予补助。研究和利用国家出台的优惠政策，引导民间资金投资设立创业投资企业和创业投资管理顾问公司。

积极推动小额贷款公司、典当行业、融资租赁企业发展。继续推进中小企业信用制度建设，建立信用信息征集与评价体系，实现企业信用信息查询、交流和共享的社会化，营造良好信用环境，提升中小企业融资能力。

提供优质服务，优化工业投资环境。各级各部门要牢固树立坚定不移抓工业发展，坚定不移扶持工业发展，坚定不移改善工业发展的软硬环境意识，简政放权，再造对工业项目尤其是重大工业项目的流程审批程序，建立项目并联审批“绿色通道”，通过加快网上电子审批系统建设，提供材料范本，精简申报材料，给窗口和县区充分授权等措施，提高行政审批效率。各级都要成立企业投诉中心，及时办理解决企业反映的热点难点问题。组织开展对职能部门和重点科室的年度评议活动。

规范收费标准。凡涉及到市及以下的行政事业性收费和地产、房产、会计、审计、环评等经营性服务收费，一律按标准低限收取。严禁向企业摊派订阅报刊杂志，乱拉赞助。职能部门向企业开办的业务培训，需报相关部门批准，并严格执行物价部门收费标准。

规范检查行为。除全国、全省统一部署及举报案件外，常规性检查原则上一年一次。相关部门到工业企业（不含特种行业、食品生产企业）检查（安全除外），要报同级工业发展领导小组批准。

维护生产秩序。纪检、监察及公检法机关要为工业企业的发展保驾护航，严厉查处阻挠项目建设和工业企业生产秩序的违纪违法行为。对涉及工业企业的各类案件，要讲究方法，依法公正、高效办理，维护企业的合法权益。

设立工业发展专项资金。市财政每年安排2000万元用于设立工业发展专项资金。主要用于：支持制定产业规划、重大项目策划生成、工业项目技改、科技进步与创新、品牌创建、市场开拓、改制上市、信息化建设、各类社会中介服务机构为企业提供人才培养、创业辅导、管理咨询等服务和市政府批准的扶持鼓励企业发展的其他事项。同一企业若涉及到多项奖励的，不予重复，原则上以享受最高项奖励为准。专项资金的管理和使用办法另行制定。

各级各部门要参照本意见细化制定相应的配套文件，保证各项工作措施落到实处，本意见自2009年1月1日起正式实行。

中共莆田市委 莆田市人民政府

2008年9月11日

CPC Committee of Putian City Government of Putian City Several Opinions on Accelerating the Industry Development

(No.14 (2008) publishing by CPC Committee of Putian City)

(Excerpts)

It plans to take full advantage of local resources to develop the facing-port industry cluster. It plans to promote the industry development of Meizhou Bay and Xinghua Bay by taking advantage of seaport. The major development for Meizhou Bay is constructing heavy industrial base by developing facing-port industry of new type energy, petrochemical, iron, ship production, forest products processing; The major development for Xinghua Bay is constructing industrial base, which produces large-scale equipment and supports energy transportation, and seaport logistics center by developing facing-port industry of equipment manufacturing, seaport logistics and energy supporting. It plans to construct new platform for facing-port industry cluster to promote the development and upgrade the cluster. It plans to construct high level facing-port industry zone which surrounds three bays through extending the industry chain and expanding the complement supporting. Consequently, it plans to construct a batch of large-scale facing-port industry cluster, which yield value over 5 billion or 10 billion Yuan, to provide dependable industry support for economics.

It makes enterprises enlarging and strengthening through policy supporting. It makes powerful support for the development of industrial enterprises by resources inclination to key enterprises with high correlative degree and powerful drive ability. It plans to establish administer archives of key industrial enterprises and enterprises with rapid growth. It plans to take 20% of the disposable funds of city and districts, which pay from the new added income taxes of enterprise, to support the development of that enterprise. It encourages enterprises using advanced techniques on production expansion to upgrade the product and technical structure. It provides allowance to enterprises which implement new project or innovative project, or make investment over 30 million Yuan on technique and equipment purchasing, or make investment over 100 million Yuan on fixed assets purchasing under recommendation priority to the provincial government.

It organizes activity of choosing "Top Ten Industrial Enterprises Stars". It makes commendation to enterprises which annual sales revenue over 0.5 billion, 1 billion, 2 billion, 3 billion and 5 billion in its first time or annual sales revenue paid in over 0.02 billion, 0.05 billion, 0.1 billion, 0.2 billion and 0.3 billion.

It encourages enterprises enlarge the production scale. It encourages new enterprises by taking 30% of the disposable funds of city and districts in three-year continuous, which pay from the new added income taxes of enterprise with over 1 million annual tax start from the commissioning, to support the development of that enterprise. It encourages small scale enterprise to enlarge the production scale by taking 30% of the disposable funds of city and districts in three-year continuous, which pay from the new added income taxes of enterprise, to support the development of that enterprise.

It plans to promote the project park cluster by complements development. It schedules the industrial program of the park and encourages related enterprises entering the park. It plans to increase the investment of infrastructure construction and comprehensive matching construction by taking 10% of the operating net income on land granting to support the development of infrastructure construction, and taking land granting income and expenses on infrastructure construction of the park to support the development of infrastructure construction of the park. It should overall arranges the construction of cheap renting house and affordable house under priority arrangement on index allocation by ministry of development and reform, construction, planning and land resource. It encourages industrial enterprises, which annual sales revenue over 0.5 billion Yuan or taxes over 0.01 billion Yuan or the area of workshop over 100 mu, construct staff dormitory and cheap renting house for peasant workers by themselves. It plans to construct staff dormitory and cheap renting house for peasant workers under logistics social management separately according to the program for small and medium-sized enterprises and villages under land expropriation. It formulates policy of reconstruction the "Village in the Park". It promotes the development of urban-rural integration through the reconstruction by making lands for industrial project, provide living service for staff and create more working chance for peasant workers.

It improves the quality of the product by brand promotion. It encourages enterprise with high technology, good quality and great potential bring forward brand application. It encourages famous brand enterprise enlarge the production scale by taking advantage of brand for market promotion and competitiveness enhancement.

It encourages enterprise bring forward state famous brand, product exports exempt from inspection, state product exempt from inspection and famous brand of Fujian province(or name of famous enterprise in Fujian province). It encourages enterprises to bring forward regional brand of national grade and national protection of geographical indications, and grants reward to the one who obtain the brand. It promotes the activity of choosing qualified brand, famous brand and old brand.

It promotes the standard works of enterprises. It implements the regulation of "Advices on Promoting Technical Standard Strategy" which formulated by government for enterprises who involved in international or national or local standard revision.

It sets up service platform to guarantee the developing funds. It plans to innovate investment system by integrating 5 rural credit cooperatives and construct rural commercial bank in Putian. It set up regional consultation system by government, bank and enterprise to help enterprise implement financing by mastering policy and using financial instrument. It encourages enterprise to use commercial bill. It provides recommendation of enterprise in Putian to obtain the chance to enter the key supporting list of high quality small-middle size enterprises in Fujian province. It encourages upstream and downstream enterprises to settling account using commercial bill and obtain the capital support through discount on notes. It promotes the enterprise to obtain the temporary loan from commercial bank through accounts receivable and storage.

It makes nimble utilization of capital of enterprise and encourages enterprise to get financing by serving intangible assets of brand, patent and copyright as collateral security. It encourages industry association organize bonding company and establish city subsidy for risk guarantee base on the provincial compensation fund for risk guarantee in order to provide public assistance, 5% of the liability for guarantee, for small-middle size enterprises. It guides the flow of private capital to the establishment of venture capital firm and consultant firm for venture capital management under the government preferential policy.

It improves the development of small loan company, pawn industry and financial leasing company. It carries out the socialization of credit information inquiry, communication and sharing through continuing promotes the credit system construction of small-middle size enterprise and setting up system of credit information collection and evaluation. It plans to create outstanding credit environment and enhances the financing ability of small-middle size enterprise.

It offers high quality service to improve the investment environment. It needs to firmly establish the consciousness of the supporting for industry and industry improvement for the soft and hard environment. It needs to simplify the procedure of the policy and transfer the power to the lower level. It plans to improve the efficiency of administrative approval through reconstructing the approval procedure of the industry project especially for the key project, and setting up green channel of project parallel examine and approve, and expediting system construction of online approval, and providing material sample and simplifying the material by full authorization to districts and windows. It needs to set up appeal center of enterprise at all levels to offer timely resolution of hot and difficult topics which reflects by enterprise. It organizes the activity of annual appraisal work for functional department and major section office.

It standardizes the fee collection. It collects the expenses under uniform lower price standard for administrative undertaking charges of city or lower level and operating service charge of landed estate, real estate, accounting, auditing and environmental assessment. It strictly forbids apportionment of journals to enterprise or power abusing of enterprise patronage. It needs to obtain approval from related department for professional training of enterprise which arrange by functional department under charge standard which formulate by price agency.

It standardizes government inspection under the standard of one time in one year in principle for normal inspection, except for inspections under national or provincial unified arrangement and reported cases. It needs to obtain approval from the leading group who in charge of industry development for the inspection of related department to industry enterprise, except for special trades or food production enterprise and except for security inspection.

It maintains the production order. It needs to protect and promote the improvement of the industry enterprise for discipline inspection branch, supervision branch and related institutions. It severely strikes the illegal cases which block the project construction and production order. It needs to protect the legal benefit of the enterprise under justice and efficiency according to law for cases relating to enterprise.

It establishes special fund of 20 million Yuan which arrange by government for industry development every year, for the purpose of: supporting for industry program, schedule for key project, technique innovation of industry project, science and technology progress and innovation, brand construction, market promotion, system transforming and listing, normalization construction, talent training support by service agency, entrepreneurship guidance, consultation and other options of enterprise improvement provide by government. Enterprise shall not share the overlapped awards if the enterprise obtains multiple items and shall share the highest award in principle. It will formulate the regulation for the management of special funds in another way.

It needs to push all levels and all departments to meticulously formulate relating regulations according to this opinion and shall guarantee the implementation of the works. This opinion will come into force start from Jan 1st 2009.

秀屿区招商引资激励办法（试行）

（莆秀委办发〔2008〕26号）

（节选）

激励标准

（1）工业类项目

激励金以第一次注册资本的到资额为计算依据，按分段计算，累加计取，核定注册资本的实际到资额以《工商营业执照》中的注册资金为依据，引资项目的资金均折人民币计算，具体如下：

- ①注册资金为 500 万元，按注册资金 6‰计算激励费用补助；
- ②注册资金在 500 万元以上 -1000 万元以内的，其超过 500 万元部分按注册资金 5‰计算激励费用补助；
- ③注册资金在 1000 万元（含 1000 万元）以上 -2000 万元以内的，其超过 1000 万元部分按注册资金 4‰计算激励费用补助；
- ④注册资金在 2000 万元（含 2000 万元）以上 -3000 万元以内的，其超过 2000 万元部分按注册资金 3‰计算激励费用补助；
- ⑤注册资金在 3000 万元（含 3000 万元）以上，其超过 3000 万元部分按注册资金 2‰计算激励费用补助；
- ⑥封顶激励为 30 万元。

Stimulation Measure of Inviting Investment in Xiuyu District (Trial implementation)

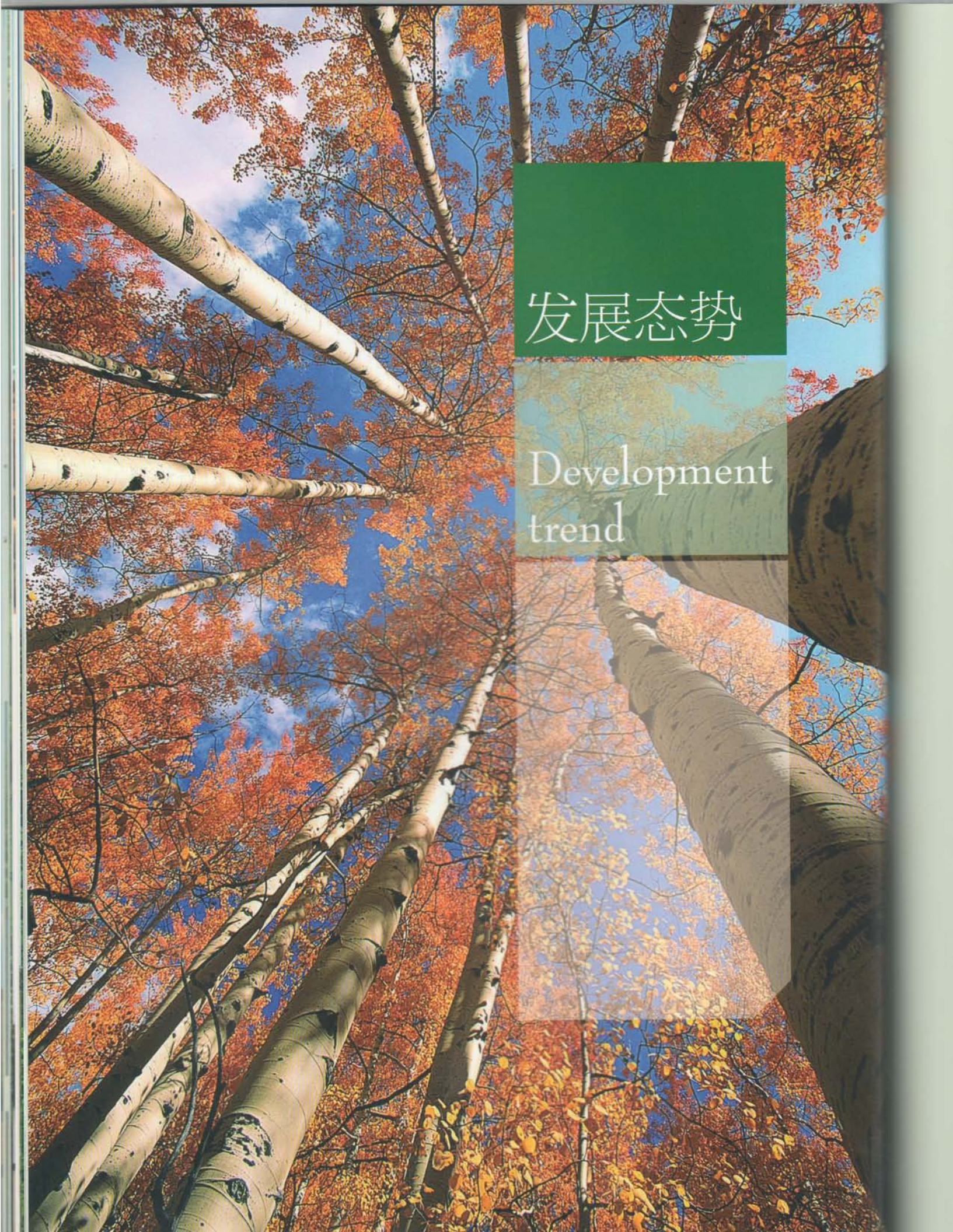
No.26 (2008) published by Committee of Putian City Xiuyu District
(Excerpts)

Stimulation Standard

(1) Industrial projects

Bounty is calculated according to the paid-up capital at initial registered fund and the actual paid-up capital of registered fund will be checked according to the registered fund in Industrial and Commercial Business License. The investment of introduced projects is showed in CNY and details are as following:

- ① Registered Capital is CNY 5 million Yuan, the bounty is 6‰ of registered capital.
- ② Registered Capital is between CNY 5 million Yuan and CNY 10 million Yuan, the bounty is 5 ‰ of excessive registered capital beyond CNY 5 million Yuan.
- ③ Registered Capital is between CNY 10 million Yuan (including CNY 10 million Yuan) and CNY 20 million Yuan, the bounty is 4‰ of excessive registered capital beyond CNY 10 million Yuan.
- ④ Registered Capital is between CNY 20 million Yuan (including CNY 20 million Yuan) and CNY 30 million Yuan, the bounty is 3‰ of excessive registered capital beyond CNY 20 million Yuan.
- ⑤ Registered Capital is over CNY 30 million Yuan, the bounty is 2 ‰ of excessive registered capital beyond CNY 30 million Yuan.
- ⑥ The maximum bounty is CNY 300 thousand Yuan.



发展态势

Development
trend

随着成功举办了三届木业投洽会，秀屿国家级木材贸易加工示范区的影响力不断扩大，正成为国内外客商密切关注的投资热点。借助秀屿进口木材检疫除害处理区和秀屿国家级木材贸易加工示范区这两个平台，莆田木材产业把触角伸向了世界。2007年4月，第三届中国（莆田）木业投资贸易洽谈会和2007年中国木材行业年会在秀屿国家级木材贸易加工示范区成功举办，万商云集，盛况空前。美国阿拉斯加州的女州长萨拉·宝琳通过互联网向所有与会人员发来了越洋祝贺。来自美国、英国、澳大利亚等国家和地区的181家企业来此参展。展销会共设置标准展位283个，特装展位15个；其间秀屿区共签约项目27个，总投资18.58亿元。

Along with the successful hosting of 3 times trade and investment symposium, the influence power of the demonstration zone is being enlarged and the demonstration zone is becoming the hotspot of the investment which pays close concern by customers at home and abroad. The wood industry of Putian city makes business with customers of the world relying on the two platforms of the processing zone and demonstration zone. In the 3rd Putian (China) Wood Trade and Investment Symposium and 2007 China Wood Annual Meeting which hosted in the demonstration zone in Apr 2007, many customers took part in the meeting under unprecedented grand occasion. While Sara Poling, the governor of Alaska, send her message of greeting to all participant through the internet. There are 181 enterprises from the U.S.A. England, Australia and other countries took part in. There are 283 standard positions and 15 special positions arranged in the symposium. 27 contracts has been signed for the enterprises in Xiuyu district under a total investment of 1.858 billion Yuan.





福建省中通恒基投资有限公司鸟瞰图

已入驻示范区内的企业实力雄厚，有较强的市场竞争力。福建省中通恒基投资有限公司应用电子商务服务业这一新兴产业，打造木材、木制品电子商务交易平台，可实现全球范围的木材、木制品在线产品交易（展销）、在线订单、支付等功能，98 平方米的电子显示屏可同步播放全球林产品供销信息，实现信息资源共享；公司依托国际水平的电子商务远程交易平台与实物交易相结合，配有物流专送、银信担保，为企业发展提供更多商机。

The enterprises resident in the demonstration has powerful market competitiveness with enormous potentiality. By taking advantage of rising industry of e-business, Zhongtonghengji (Fujian) investment Ltd has established e-business trading platform for wood and timber product to implement global online trading, purchasing and paying. It shares the global wood product information through a large electrical screen with its size of 98 square meters. It offers more commercial chance for the enterprise with special logistics transportation and credit guarantee based on the integration of advanced e-business trading platform and real product trading.

秀屿国家级木材贸易加工示范区会展中心



生活配套



由北京实力较强的莆籍民营企业家和日本客商投资兴建的莆田标准木业有限公司，致力于制定中国锯材标准化，打造集标准化生产、加工、贸易、物流配送为一体的综合性木材公司。公司已投资约 1.2 亿元购买了德国林克公司生产的、国际上最为先进的全自动锯材加工生产线，该生产线的引进填补了国内空白，将国内锯材行业的加工水平整体提高 30 年，达到了国际先进水平，是我国锯材行业的一次革命，国家林业局已明确将其列为 948 项目，企业全部达产后年加工原木将达 60 万立方米。

Putian Biaozhun Wood Ltd is a comprehensive wood company focuses in standard production, processing, trading and logistics under national sawn timber standard, which invested by private entrepreneur who burned in Putian and businessman from Japan. It has introduced the advanced automatic sawn timber production line which purchased from Linke German Ltd under 0.12 billion Yuan investment. The introduction of the production line has filled a domestic gap in this field which has improved the sawn timber processing level to the international advanced level by an advance of 30 years. It has listed into the project of "948" reporting by state forestry bureau. The yield capacity will reach 0.6 million cubic meters after reaching production target.





福建省海宏木业有限公司鸟瞰图

由上海 46 家莆籍企业组团回乡投资兴建的福建省海宏木业有限公司, 实行集团化、规模化运作和管理, 企业全部达产后年加工原木将达 50 万立方米。其中, 由海宏木业与铁道部鹰潭木材防腐厂共同合资组建的福建省海宏中铁木材防腐有限公司, 计划用 3 年时间打造全国最大的木材防腐基地。

Fujian Haihong Wood Ltd, which invested by 46 Shanghai enterprises originally set up in Putian, is a large scale company focuses in group management and large-scale operating. The yield capacity will reach 0.5 million cubic meters after reaching production target. In addition, it plans to construct a company named Fujian Haihong Zhongtie Wood Treating Ltd, which is the biggest wood treating plant in China scheduling in 3 years under the investment from Haihong Wood Ltd and Yingtan Wood Treating Plant of ministry of railway.



目前共入驻企业 30 家, 总投资 49.8 亿元。企业的产品主要为系列家具、木地板、细木工板、门窗、建具材、集成材、集装箱地板、铁路枕木及利用木屑制造木塑产品、活性炭等。

There are 30 enterprises resident in the demonstration zone under a total investment capital of 4.98 billion Yuan. The major product includes: furniture, wooden floor, wooden board, door and window, building materials, compound materials, container floor, railway sill timber, wood-plastic product using sawdust and activated carbon, and so on.







Investment procedure 投资流程





Long-term goal 远景目标

林产品加工业是莆田市发展的十大产业集群之一，也是秀屿区经济发展的新增长点。市委、市政府、区委、区政府将以创立区域性统一品牌作为突破口，打造区域性世界品牌，建成能适应世界消费市场动态变化、具有高柔性的环保型木材加工贸易区，使之真正成为引领海峡西岸乃至全国木材产业发展的国家级外向型、环境友好型的木材贸易加工高新技术生态示范园区，带动林业产业升级。

目前秀屿国家级木材贸易加工示范区招商的重点是：以特色家具、木质建筑构件、木制工艺品及其它新型木质聚合材料等产业为主导，横纵向产业配套，延伸产业链，逐步形成进口木材深加工工业集中区；并通过木材的精深加工带动木材林产品贸易的大发展，形成螺旋式上升的良性发展态势。

“十一五”期间，将进一步加大秀屿国家级木材贸易加工示范区的招商引资和建设力度，努力把示范区建设成为中国南方最大的木材加工、贸易、集散基地，产值达到 30 亿元；“十二五”期间，力争把示范区建成中国最大、在世界有显著影响的木材加工、贸易、集散中心，产值达到 100 亿元。

在国家、省、市、区等各级的重视下，秀屿国家级木材贸易加工示范区正以其宏大的发展气魄吸引着全国各地木材企业的加盟，一个功能齐全、产业繁荣的国家级木材贸易加工示范区即将迸射出璀璨的光芒。

Forest product processing industry, one of the ten industry cluster in Putian city, is a new growth point to promote the development of economics of Xiuyu district. It plans to establish regional world brand as a breakthrough point by CPC Committee and government of the city and district. It plans to construct environmental wood processing and trading zone, which can adapt to the dynamic changes of the world market, to be the national export oriented and well environmental wood trading and processing demonstration zone with high-technology which can lead the development of West-Strait and national wood industry, to promote the upgrade of forest industry.

At present, the key point for the business attracting of the demonstration zone is: first gradually construct concentrated area of deep processing import timber, which leading by industries processing characteristic furniture, wood building materials, wood artwork and other new type wood polymer material, and focus on extending associated industries and production chain; Second promote the development of wood product trading through wood deep processing and drive the benign development trend under model of spiral rising.

During the period of eleventh five-year plan, it plans to construct the biggest plant of the demonstration zone for wood processing, trading and distributing in the southern China with its production output of 3 billion Yuan by increasing the momentum of business attracting and plant construction; During the period of twelve five-year plan, it plans to construct the biggest center of the demonstration zone for wood processing, trading and distributing in China with powerful influence in the world with its production output of 10 billion Yuan.

Concerning the attention paid by all levels of state, province, city and district, Putian (China) Xiuyu National Timber Trading and Processing Demonstration District, a zone with complete functions and thriving business, is attracting more and more participant of wood industry from the country under powerful verve, and is going to exert its influence in the coming day.

